



— graphic design & dtp —

— cartography —

— film, motion & cgi —

— marketing —

— branding —

— training —

“ Our knowledge and experience
of the built environment are
what makes us unique. ”

Urban Graphics is
an award-winning
360° communications
consultancy specialising
in the built environment.

Whether preparing
for the early stages
of planning or promoting
a new project, our creative
team can successfully
deliver your vision.
We innovate, design
and deliver the necessary
visual and interactive
tools to communicate
your message.

about us//

Urban Graphics is led by Bally Meeda, who brings 30 years of professional experience in the many facets of digital and interactive design. His knowledge and expertise extend over: cartography; graphic design; digital design; marketing; branding; and training. He is also the author of the best-selling book Graphics for Urban Design, a trainer at Urban Design London and is a visiting lecturer at Oxford Brookes University.



“We are passionate about positively transforming the world we live in.”

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YEARS OF EXPERIENCE

We are a collective of creative designers and marketing professionals that are passionate about positively transforming the world we live in.

The work we do has an important role to play in promoting urban quality; creating visions; and engaging communities.

Our graphic and illustrative media explains with visual clarity how neighbourhoods, towns and cities work and how they can be improved.

We help raise awareness, inject confidence and attract investment into areas of regeneration. Each project is undertaken with a fresh approach, creative energy and dedication that is embedded into the final outputs.

Urban Graphics can play both a supporting role as an extra pair of hands in the production of graphic outputs and as the project lead on all aspects of visual and interactive communication.

services//

We bring together all the elements of visual and digital communication to deliver a clear, coherent message.

graphic design & dtp

cartography

film, motion & cgi



Crossrail Pipeline Study

Creating reports that combine all graphic material into a single document that explains complex projects simply through accessible page layouts.

graphic design & dtp



Wixams New Town

Illustrative, technical and interactive mapping for urban design, planning and the built environment that demonstrates the narrative.

cartography



Konza Technology City

Combining film, CGI and digital design through a coherent storyline to unveil the change and transformation of future places.

film, motion & cgi

services//

marketing

branding

training



The Aylesbury Estate

Providing intelligent marketing strategies to promote your project by achieving real audience engagement.

marketing



Woods Hardwick Rebrand

Designing brands for high-profile organisations and destinations that connect with your target audience.

branding



Graphics for Urban Design

Training and guidance on good practice for the production and management of graphic communication within the built environment.

training

clients//

We work with high-profile clients, delivering intelligent communication solutions.

- AECOM
- Architecture + Design Scotland
- ARUP
- Bedford Borough Council
- Bedfordshire County Council
- Bovis Homes
- Boyer Planning
- Buckinghamshire County Council
- CABE
- Carter Jonas
- Central Bedfordshire Council
- City of London
- Creative Bedfordshire
- Crossrail
- David Lock Associates
- England's Economic Heartland
- Epsom and Ewell Borough Council
- Future of London Partnership
- Gallagher Estates
- GL Hearn
- Greater London Authority
- GVA
- Halcrow
- Homes & Communities Agency
- Hertfordshire LEP
- Icenl
- Instinctif Partners
- Jon Rowland Urban Design
- Kenyan Government
- Kompan
- Linden Homes
- Line Planning
- L & Q
- London Borough of Barnet
- London Borough of Brent
- London Borough of Enfield
- London Borough of Hackney
- London Borough of Haringey
- London Borough of Harrow
- London Borough of Havering
- London Borough of Lambeth
- London Borough of Merton
- London Borough of Redbridge
- London Borough of Southwark
- London Borough of Tower Hamlets
- London Borough of Waltham Forest
- London Development Agency
- Llewelyn-Davies
- LSCC
- Luton Borough Council
- Maidstone Borough Council
- Mansfield District Council
- NHS
- Nicholas Tye Architects
- North London Business
- North London Strategic Alliance
- Northampton Borough Council
- Nottingham City Council
- Optimis Consulting
- Oxford Brookes University
- Pell Frischmann
- Peter Brett Associates
- Phillips Planning Services
- Reading Borough Council
- Roger Tym & Partners
- Royal Borough of Kingston
- Royal Town Planning Institute
- RUDI
- Scottish Borders Council
- Shepway District Council
- SEMLEP
- Settle Group
- Sevenoaks District Council
- Steer Davies Gleave
- Swale Borough Council
- Space Syntax
- Transport for London
- University College London
- Urban Design Group
- Urban Design London
- URS
- Woods Hardwick

testimonials//

The Aylesbury Estate// London Borough of Southwark

Urban Graphics brought the vision we had for the new neighbourhood at the Aylesbury Estate to life. The film consultation outputs have helped raise the aspirations of residents and key stakeholders involved in this ambitious regeneration programme. We were very impressed with the professionalism and dedication of Urban Graphics.



Kingston Town Centre and Area Action Plan// Royal Borough of Kingston Upon Thames

Urban Graphics provided a very high-quality and responsive service. They collaborated brilliantly with the Council's Team to translate our text and plans into high-quality documents and publicity material.



Oxford Brookes Graphics Workshop// Oxford Brookes University

Epic - the only word that suitably describes the impact of Bally's graphics session with our urban design MA students at Brookes this year. The students loved it: the pitch, the pace, the content, the humour and the message - exactly what was needed.



Woodberry Down Regeneration// London Borough of Haringey

Urban Graphics has provided a very professional, responsive and flexible service. They have produced innovative and high-quality designs that have promoted the project, which is now becoming internationally recognised.



Bedford Area Action Plan Graphics// Bedford Borough Council

The team at Urban Graphics provided us with a fully professional, imaginative and timely service, helping us convey key messages of our Town Centre Vision to our stakeholders, members and investors.



Konza Technology City// Pell Frischmann

Urban Graphics displayed creative power, determination for excellence and flexibility under pressure in the delivery of an imaginative promotional programme for the Konza Technology City Masterplan. Their work encompassed 3D visualisations, a video film, a brochure, production of a website and collaborative support to associated team companies.

Pell Frischmann

Reading Local Transport Plan// Reading Borough Council

Urban Graphics continually helped us to achieve deadlines and deliver an excellent document which was well received both locally and nationally. The illustrative and graphic style was designed in a way that was accessible to all.



Woods Hardwick Rebrand// Woods Hardwick

The company needed a brand refresh to reflect our evolved image. Urban Graphics brought a renewed energy, enthusiasm and an abundance of ideas to refresh the 30-year-old visual identity. We are delighted with the result and the refreshed identity is a true representation of the business today and its future direction.





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